

August 20, 2019 | Vol 1



MassHire is here to help your business thrive

MASSHIRE creates and sustains powerful connections between businesses and job seekers through a statewide network of employment professionals.

MASSHIRE NORTH CENTRAL WORKFORCE BOARD

100 Erdman Way Leominster, MA 01453 Phone: (978) 534 1023

Ashburnham, Clinton, Lancaster, Sterling, Ashby, Fitchburg, Leominster, Templeton, Ayer, Gardner, Lunenburg, Townsend, Barre, Groton, Pepperell, Westminster, Berlin, Harvard, Princeton, Winchendon, Bolton, Hubbardston, Shirley

Advancements In The Manufacturing Sector



Manufacturing Job Fair: 19
Students from the graduating
class of 2019 at Fitchburg High

A Movement In The Making

The MassHire North Central Workforce Board and consortium partners have hit the ground running since being awarded the Advanced Manufacturing Training Grant in January. In just 5 months, 183 job seekers have received industry relevant training for a career

School participated in "Meant To Make" the first manufacturing focused job fair. Local employers who attended were Hollingsworth & Vose, Ardent Mills, SMC, Boutwell Owens, Westaff, Garlock Printing, and Saint-Gobain.



Gov. Charlie Baker “ Our administration is proud of its continued support of advanced manufacturing, and these awards highlight the strong partnerships that exist between our world-class academic institutions and leading companies from across the Commonwealth and around the globe and look forward to seeing the continued progress ”



Keurig vending and display rack: developed, designed and manufactured by [New England Wire Products of Leominster MA.](#)

in advanced manufacturing. With 1 out every 4 jobs in Central Massachusetts being in the manufacturing sector, The efforts of the consortium are feeding this much needed industry pipeline.

Employment in Manufacturing makes up 25,800 of the jobs in North Central MA. Over the next five years, it is projected that there will be 8,600 jobs available due to retirements and attrition within the manufacturing industry. Manufacturing is a high priority sector across the commonwealth with both governmental and local support, now is a prime time to get involved.

Manufacturing On Display

Manufacturers like New England Wire are hard to overlook. They are experts on retail display solutions and are recognized as an industry leader in the production of wire rack systems for many retail products. New England Wire supplies the country's leading retailers with product display systems. A short list of customers who use their retail display marketing solutions include: Kellogg, Campbell, Dewalt, Kraf, Proctor & Gamble, Pepperidge Farms, Keurig, Pepsi, Coca-Cola and many others. For more information on this quarters highlighted manufacturer follow us on [Twitter](#)



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NEW ENGLAND
WIRE PRODUCTS

Turnkey Retail Display Solutions

Connecting Youth To The World Of Work

**First Regional Youth
Job Fair was an
amazing success!**

This May, The MassHire North Central Workforce Board partnered with the Boys and Girls Club of Leominster and Fitchburg to hold the first ever regional teen job fair for youth ages 16 to 24 years old. It was a phenomenal event with over 200 in attendance from sixteen cities and towns. The event began with all participants receiving a ten minute overview of how to put their best foot forward and successfully connect



with the employers at the fair. Once receiving their instructions, the young job seekers were ushered into a room with twenty eight eager local employers who had full and part time jobs openings available. The feedback from the young adults and their parents was wonderful and employers were eager to ask when the next event will take place. We look forward to making this a yearly event!



Working Toward The Future

At the MassHire North Central Workforce Board (MHNCWB), it is our mission to increase youth employment in the region. The current summer rate of employment for 16 to 19 years old is at 60% which means many youth

are without jobs. We strongly believe young adults who obtain employment learn essential life skills including: patience, compromise, teamwork, and how and when to take initiative while working a part time job. We know when youth begin working at an early age, their life time earnings are higher than those who do not work. Employment at an early age is a building block for their future of gainful employment into adulthood.



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